



### **Acceptable use of the internet and social media: expectations for parents and carers**

Online channels are an important way for parents and carers to communicate with, or about, our school.

Northleaze Primary School uses the following channels:

- Our school website
- Email and text groups for parents (for school announcements and information)
- Twitter

Parents and carers also set up independent channels to help them stay on top of what's happening in their child's class. For example, class Facebook groups, email groups, or chat groups (through apps such as WhatsApp).

When communicating with the school via official communication channels, or using private/independent channels to talk about the school, **I will:**

- Be respectful towards members of staff, and the school, at all times
- Be respectful of other parents, carers and children
- Direct any complaints or concerns through the school's official channels, so they can be dealt with in line with the school's complaints procedure

**I will not:**

- Use private groups, the class Facebook page, or personal social media to complain about or criticise the school or members of staff. This is not constructive and the school cannot improve or address issues if they are not raised in an appropriate way
- Use private groups, the class Facebook page, or personal social media to complain about, or try to resolve, a behaviour issue involving other pupils. I will contact the school and speak to the appropriate member of staff if I am aware of a specific behaviour issue or incident
- Upload or share photos or videos on social media of any child other than my own, unless I have the permission of the other children's parents and carers